

Public Political File Checklist

#1314028

Issue/Advertiser Mulvaney, Mick

☒ original order from buyer/rep - Date of Original Order 10/14/16

☐ schedule

☐ rates booked

☐ candidate/issue name

☒ station order

☐ schedule

☐ rates charged

☐ candidate/issue name

☒ list of committee officers

Revision Dates			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

☒ traffic information (spot content)

Communication refers to _____

☒ invoice

☐ final schedule

- ☐ rates charged

☐ LUR changes documented (if any)

Station Contact information

Tim Weaver

tweaver@wltx.com

803-647-0235 (8:30am – 5:30pm Eastern)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WLTX	10/6/16

I, Le Frye
 being/on behalf of: Mick Mulvaney
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			Schedule attached		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Starboard Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pat Jenkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/16

Date

Le Krue

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Le Frye
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.

Le Frye
signature of candidate or authorized committee

Le Frye 10/6/16
printed name date

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 8416996

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

OCT14/16 14.32
*** WLTJ-TV ***

BS	REP	LN#	CD	DAYS	BEGIN	END	TIME	TIME	PTRN	LNTH	BEGIN	END	CLS	SEC	PLAN	PLAN	PRICE	SPT	RATE	STATION	CD	SPOT	SPOT	LN#
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3				M-F	700A-900A	30	10/17	10/21		30	10/17	10/21						3	\$125.00					3
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PROGRAM : CBS THIS MORNING
RA35+ : 4.9
CON COM1: CBS THIS MORNING

4 SUN 900A-1030A

PROGRAM : CBS SUNDAY MORNING
RA35+ : 4.8
CON COM1: CBS SUNDAY MORNING

5 SUN 1030A-1100A

PROGRAM : FACE THE NATION
RA35+ : 2.5
CON COM1: FACE THE NATION

6 M-F 1100P-1135P

PROGRAM : WLTJ NEWS 19 @11P
RA35+ : 8.3
CON COM1: WLTJ NEWS 19 @11P

7 SAT 1100P-1130P

PROGRAM : WLTJ NEWS 19 @11P
RA35+ : 5.7
CON COM1: WLTJ NEWS 19 @11P

OCT/16 \$2,130.00

CONTRACT TOTAL

\$2,130.00

TOTAL SPOTS 14

MARKET TOTALS \$7,100 WLTJ 30% WOLO 10% WIS 55% WZRB 0% WACH 5% WKTC 0% CABL 0%

SVC- NSI
DEMOS- RA35+*

Starboard Communications

1043 Barr Rd. | Lexington, SC 29072
803.360.1489

Client: Mick Mulvaney for Congress
Station: WLTX
Market: CAE
Date: 10/14/16
Flight Dates: 10/16-10/22
Traffic: Rolling Thunder
Length: :30

Program	Time	Cost	Per Week	RTG	Total Cost	Total RTG
M-F 5:00a-6:00a	WLTX NEWS 19 @ 5a	\$85	3	2.1	\$255	6.3
M-F 6:00a-7:00a	WLTX NEWS 19 @ 6a	\$120	3	4	\$360	12
M-F 7:00a-9:00a	CBS THIS MORNING	\$125	3	4.9	\$375	14.7
Sun 9:00a-10:30a	CBS SUNDAY MORNIN	\$165	1	4.8	\$165	4.8
Sun 10:30a-11:00	FACE THE NATION	\$200	1	2.5	\$200	2.5
M-F 11:00p-11:35	WLTX NEWS 19 @ 11	\$275	2	8.3	\$550	16.6
Sat 11:00p-11:30	WLTX NEWS 19 @ 11	\$225	1	5.7	\$225	5.7
					\$0	0
			14		\$2,130	62.6

